

News Release

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2nd Chance 4 Pets Featured in Animal Wellness Magazine

LOS GATOS, Calif. (March 17, 2010) –2nd Chance 4 Pets was featured in the February/March 2010 issue of Animal Wellness magazine in an article that described the importance of lifetime care for pets. 2nd Chance 4 Pets, a nonprofit animal advocacy organization based in California, is dedicated to educating pet owners about the need to plan for their pets' future should their pets outlive them. Amy Shever, founder of the all-volunteer organization, shared basic steps that pet owners could take to ensure their pets' future care.

According to Shever, one approach is for pet owners to make legal arrangements for their pets' long-term care. For example, pet owners may choose to leave their homes to a person who can live in and care for their pets. "Don't assume that your children or family will take over the care of your pets," says Shever. "Following a few basic steps and setting up a plan is not complicated and can make a tremendous difference in the welfare of your pets' future."

About 2nd Chance 4 Pets:

The mission of 2nd Chance 4 Pets is to reduce the number of pets unnecessarily euthanized each year due to the death or incapacity of their human companions who care for them. 2nd Chance 4 Pets is a nonprofit, 501(c) (3) all-volunteer organization that works nationwide to provide pet owners with comprehensive information and lifetime care solutions for their pets. Please visit www.2ndchance4pets.org for more information.

About Animal Wellness Magazine

Animal Wellness magazine (www.animalwellnessmagazine.com) is the leading health and lifestyle magazine for pets, with a total readership of 150,000. The publication includes articles on natural healing and nutrition, advice from leading animal experts and holistic veterinarians, coping with pet loss, alerts to endangered species, and the best quality natural pet products and nutrition.