

News Release

Contact: Amy Shever, Director 2nd Chance 4 Pets 1484 Pollard Road, No. 444 Los Gatos, CA 95032 Tel: (408) 871-1133 e-mail:pr@2ndchance4pets.org

2nd Chance 4 Pets Partners with Meals on Wheels and Banfield Charitable Trust to Help Seniors with Pets

LOS GATOS, Calif. (October 2009) – Every year, thousands of pets are euthanized in animal shelters because their human caregivers died or became ill and made no arrangements for the continuous care of their pets. To increase awareness about this problem and to combat this tragic loss of life, 2nd Chance 4 Pets, a national animal welfare organization, worked together with Banfield Charitable Trust and Meals on Wheels "We All Love Our Pets" (WALOP) program. In addition to providing free nutritious meals to seniors and their pets, WALOP now distributes brochures provided by 2nd Chance 4 Pets to help seniors understand how to ensure the future of their pets.

"We are very excited to partner with 2nd Chance 4 Pets to provide pet owners with free literature about planning for continued pet care," said Dianne McGill, Executive Director of Banfield Charitable Trust. "Pets are important family members, especially to seniors living alone. Our goal is to encourage seniors to include pets in their lives and to provide seniors with the information needed to make sure their pets will always be cared for."

"2nd Chance 4 Pets is honored to be working with Banfield Charitable Trust and Meals on Wheels for this important cause. Thousands of seniors will receive essential information to ensure that their beloved pets have a guaranteed future," said Amy Shever, Director of 2nd Chance 4 Pets. "2nd Chance 4 Pets focuses our entire efforts to reduce

the number of orphaned pets unnecessarily euthanized each year. By participating in the WALOP program we hope to save the lives of thousands of animals."

About 2nd Chance 4 Pets:

The mission of 2nd Chance 4 Pets is to reduce the number of pets unnecessarily euthanized each year due to the death or incapacity of the human companions who care for them. 2nd Chance 4 Pets is a nonprofit, 501(c)(3) all-volunteer organization. Volunteers work nationwide to provide pet owners with comprehensive information and lifetime care solutions. For more information, please visit www.2ndchance4pets.org.

About the Banfield Charitable Trust:

Banfield Charitable Trust's mission is to keep pets and families together, to increase the quality of life for pets and their families, and to promote the humane inclusion of pets in society. They do so by providing grants to community programs throughout the country and helping to advance pet-related charities. The Meals on Wheels "We All Love Our Pets" Program is a Banfield Charitable Trust grant recipient. To learn more about the trust and their grant programs, please visit www.banfieldcharitabletrust.org.

About the Meals on Wheels "We All Love Our Pets" Program:

Like their owners, the pets that are cherished by millions of homebound seniors receiving Meals on Wheels Association of America (MOWAA) services also need nutritious meals to stay healthy. Appreciating how important it is to both provide seniors and their pets with high-quality, nutritious meals, MOWAA created the program "We All Love Our Pets" (WALOP). WALOP is a national initiative that seeks to enhance Meals on Wheels programs across the country, keeping both seniors as well as their beloved pets well nourished. To learn more, please visit www.mowaa.org.

###