



PRESS RELEASE

For Immediate Release

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2nd Chance 4 Pets to Participate at Animal Care Conference

LOS GATOS, CA (April 3, 2007)—2nd Chance 4 Pets is participating in the Animal Care Conference hosted by the California Veterinary Medical Association (CVMA) in Sacramento from April 21-24. A nonprofit organization, 2nd Chance 4 Pets is dedicated to eliminating the tragic euthanization of healthy pets due to the death or incapacity of their human companions. Continuing its partnership with animal care professionals, 2nd Chance 4 Pets will raise awareness and provide crucial information and resources through their participation at this conference.

An estimated 460 veterinarians and animal-shelter professionals from across the region are expected to attend the conference, sponsored by the State Humane Association and the California Animal Control Directors' Association. The goal of 2nd Chance 4 Pets—preventing animal deaths through lifetime care solutions—is an integral and important part of the conference, which is to promote ethical and socially responsible behavior towards animals.

2nd Chance 4 Pets will present information to conference attendees that will help them educate pet owners about lifetime care for their pets. "It's a huge problem that is hardly recognized," says Amy Shever, Executive Director of 2nd Chance 4 Pets. "Each year, more than 500,000 animals in the United States are relinquished to shelters and euthanized because their owners die without making provisions for them. We believe that partnering with the veterinarian community will allow us to extend our efforts to help pet owners establish emergency plans and ensure lifetime care for their companion animals."

"I believe that the mission of 2nd Chance 4 Pets is critically important," adds Lauren Knobel, DVM. "Having an organization focused on providing education and tools to help pet owners is an incredible resource. I applaud their efforts and fully support their work."

About The California Veterinary Medical Association:

The California Veterinary Medical Association (www.cvma.net) is the largest state veterinary medical association in the United States, with more than 5,600 members. Founded in 1888, its mission is to serve its membership and community through innovative leadership and to improve animal and human health in an ethically and socially responsible manner.

About 2nd Chance 4 Pets:

The mission of 2nd Chance 4 Pets is to reduce the number of pets unnecessarily euthanized each year due to the death or incapacity of the human companions who care for them. 2nd Chance 4 Pets is a non-profit, 501(c)(3) all-volunteer organization. They are working nationwide to provide pet owners with comprehensive information and lifetime care solutions, ensuring that their pets will always receive care. For more information, please visit www.2ndchance4pets.org.

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