

## 2nd Chance 4 Pets 2016 Year in Review

### VETERINARIAN OUTREACH AND COMPANIONS FOR SENIORS

2nd Chance 4 Pets was established as a nonprofit in May 2004. Each year, more than 500,000 pets are surrendered to shelters in the United States because their owners died or became too ill to care for their pets. This tragedy is the result of pet owners not having a plan in place for someone to care for their pets should anything happen to them. Since established, our programs “Veterinary Outreach” and “Companions for Seniors” have made an impact on saving pets lives and providing pet owners with peace of mind.

Our all-volunteer team continues to provide comprehensive information and resources to pet owners, ensuring that they plan for the possibility that their pets might outlive them. We took advantage of many opportunities to promote our mission in 2016. Through national conference presentations, grants and awards, public relations and partnerships, our message of lifetime care planning continues to reach thousands of pet owners, veterinarians, and animal care organizations throughout the United States.

We are very enthusiastic about having the privilege- for *thirteen* years- to provide essential resources about lifetime care planning. We are confident that the resources we distribute ensure that “orphaned” pets will receive love and care should anything happen to the owners who care so much about them. Our programs result in providing peace of mind to pet owners and prevent cherished pets from being surrendered to animal shelters where they may be euthanized.

- Amy Shever, volunteer Director of 2nd Chance 4 Pets, delivered a presentation at the National Association of Professional Pet Sitters (NAPPS) in Orlando, Florida, in March, 2016, and facilitated a webinar for NAPPS members in August, 2016. Amy also led a webinar for Pet Sitters International members in April, 2016. The workshop and webinars, “Lifetime Care Planning for Pets: Ensuring the Care of Animal Companions in the Event of Their Owner’s Death or Disability,” provide a comprehensive overview of available options to help responsible pet owners plan for the possibility that their pets might outlive them. Often, pet sitters discover that their clients have not thought about making appropriate plans should their pets outlive them. Many of these clients may assume that the pet sitter would care for their pets should they be unable to care for them. Pet sitters use the information from the workshops and webinars to help their clients make appropriate plans and confirm exactly who would be responsible for providing lifetime care for the pets.
- 2016 marked the third consecutive year for 2nd Chance 4 Pets to participate in the Giving Matters Program. 2nd Chance 4 Pets also participates in the Kroger Community Rewards, Amazon Smiles, and PayPal Giving Fund. These programs generate donations for 2nd Chance 4 Pets. As a result of the PayPal Giving Fund, we have raised more than \$15,000 from proceeds from more than 400 eBay sellers who have signed up to support 2nd Chance 4 Pets.
- 2nd Chance 4 Pets was recognized this year with grants awarded by Heart of Gold Legacy Foundation, Inc., the Mary Jo and Hank Greenberg Foundation, Thornton S. Glide, Jr. and Katrina D. Glide Foundation, and The Middle Tennessee Community Foundation. These grants have supported 2nd Chance 4 Pets programs, which include the printing and distribution of our resources to organizations and pet owners across the country.
- Our focus on outreach to the veterinarian community results in veterinarians throughout the country embracing the significance of lifetime care for pets. Planning for the care of our pets has become a standard topic of discussion during veterinary wellness visits. In 2017, Amy Shever will be presenting at an event sponsored by the United Pet Fund in Cincinnati, Ohio. The United Pet Fund is a nonprofit organization lead by local veterinarians which provides support and resources to independent and underserved animal care groups.