

## 2nd Chance 4 Pets 2015 Year in Review

2nd Chance 4 Pets was established as a nonprofit in May 2004. Since then, our programs, including the “Veterinary Outreach Program” and “Companions for Seniors” have made an impact on saving pets lives and providing pet owners with peace of mind. Our all-volunteer team has provided critical information and resources to pet owners, ensuring that they plan for the possibility that their pets might outlive them. We leveraged many opportunities to promote our mission in 2015. Through national conference presentations, grants and awards, and public relations and partnerships, our message of lifetime care planning has reached thousands of pet owners, veterinarians, and animal care organizations throughout the United States.

- 2nd Chance 4 Pets was recognized this year with grants awarded by DaVita HealthCare Inc., the Mary Jo and Hank Greenberg, Thornton S. Glide, Jr. and Katrina D. Glide Foundation, Heart of Gold Legacy Foundation, Inc., The Middle Tennessee Community Foundation, Olander Family Foundation, On Shore Foundation, and Ray Agostino Charity Fund. These grants have supported 2nd Chance 4 Pets programs, which include the printing and distribution of our resources to organizations and pet owners across the country.
- 2nd Chance 4 Pets was featured in an article published by Vetstreet.com ([www.vetstreet.com](http://www.vetstreet.com)), “*If Something Happens to You, What Happens to Your Pets?*”. Vetstreet.com is visited by over 2 million people monthly. The article encourages pet owners to follow three critical steps for planning for ongoing pet care: identify potential caregivers, prepare written pet care instructions, and set up a fund to cover pet care costs. 2nd Chance 4 Pets was also featured in the May edition of the Mercola Healthy Pets Newsletter ([www.healthypets.mercola.com](http://www.healthypets.mercola.com)) in an article authored by Dr. Karen Becker. 2nd Chance 4 Pets was featured in the October edition of Catnip Newsletter published by the Cummings School of Veterinary Medicine at Tufts University ([www.tuftscatnip.com](http://www.tuftscatnip.com)).
- In January, Director Amy Shever delivered a presentation at the 32nd annual North American Veterinary Conference (NAVC) in Orlando, FL, which hosted over 16,000 veterinary professionals. In March, Amy was invited to deliver a presentation with Keith Green, Chief Membership Officer with the Meals On Wheels Association of America at the Aging in America Conference held in Chicago, IL.. The presentation emphasized the crucial role pets play in the lives of older adults and outlined successful strategies for planning for pets’ lifetime care.
- In July, 2nd Chance 4 Pets was selected to participate in the Giving Matters Program. 2nd Chance 4 Pets also established partnerships with Kroger Community Rewards, Amazon Smiles, and PayPal Giving Fund. These programs generate donations to 2nd Chance 4 Pets. As a result of the PayPal Giving Fund, we have raised more than \$13,500 from proceeds from more than 400 eBay sellers who have signed up to support 2nd Chance 4 Pets.
- In September, Amy Shever delivered a presentation at the Pet Sitters International (PSI) conference. Amy will facilitate a webinar for PSI members in August 2016. She will also deliver a presentation at the National Association of Professional Pet Sitters (NAPPS) conference in March 2016 and lead a webinar for NAPPS members in August 2016. PSI is the world’s largest educational association for professional pet sitters. NAPPS is a non-profit membership organization that provides educational opportunities and resources for pet caretakers. The workshop and webinar, “Lifetime Care Planning for Pets: Ensuring the Care of Animal Companions in the Event of Their Owner’s Death or Disability,” provides a comprehensive overview of available options to help responsible pet owners plan for the possibility that their pets might outlive them.
- In October, Samsung Electronics America, Inc. selected 2nd Chance 4 Pets as one of the national nonprofit organizations to support during their Annual Day of Service. Samsung closes their offices one day each year to allow employees to volunteer their time with selected nonprofits. Samsung’s volunteers participated in a number of activities to promote 2nd Chance 4 Pets’ resources and mission.
- Amy Shever, Director of 2nd Chance for Pets, was awarded the 2015 Mary Catherine Strobel Direct Service Volunteer Award. This program recognizes volunteers who work to make significant contributions to the community.