





2nd Chance 4 Pets: 2006-2007 Milestones



February 2006

2nd Chance 4 Pets' Director, Amy Shever, was interviewed on local CNN Headline News. The interview focused on the need for pet owners to make formal arrangements for their pets in the event of their death or disability. Comcast Local Edition is an informational program that airs on CNN Headline News in Bay Area and Fresno communities. Their primary mission is to provide elected officials, community, nonprofit and educational leaders with the opportunity to communicate to their key constituents.

4 August 2006

2nd Chance 4 Pets delivered a presentation at the Association of Avian Veterinarians' (AAV) annual conference held August 3 – 6, 2006 in San Antonio, Texas. Established in 1980, the Association of Avian Veterinarians is an international professional organization of practitioners advancing and promoting avian medicine, surgery, stewardship, and conservation through education of its members.

September 2006

In conjunction with the 3rd Annual Orphaned Pet Awareness Week, 2nd Chance 4 Pets launched a series of free workshops in the Bay Area and at a number of veterinarian conferences across the US in an effort to create awareness and help pet owners better understand how to provide lifelong protection for their animals. 2nd Chance 4 Pets also participated in San Jose's Bark in the Park event on September 16th where 15,000 pet owners and their dogs were in attendance.

October 2006

2nd Chance 4 Pets delivered a keynote presentation at the annual Wild West Veterinary Conference held October 12 – 14 in Reno, Nevada. The Wild West Veterinary Conference was created in 1994 to provide continuing education for veterinary professionals. The annual conference is held in Reno, Nevada and includes the Arizona, Nevada, and Oregon veterinary medical associations.

February 2007

2nd Chance 4 Pets was featured in an article in the February 2007 edition of Dog Fancy Magazine. The article highlighted the need for pet owners to make formal arrangements for their pets in the event of their death or disability. Dog Fancy is a monthly magazine dedicated to dogs, dog owners and breeders of dogs and features canine healthcare information, grooming tips, expert training techniques, and in-depth breed profiles.



April 3, 2007

2nd Chance 4 Pets participated in the California Veterinary Medical Association's (CVMA) Animal Care Conference held in Sacramento April 21-24, 2007. Founded in 1888, the CVMA is the largest state veterinary medical association in the United States. Its mission is to serve its membership and community through innovative leadership and to improve animal and human health.

4 June 2007

2nd Chance 4 Pets' Executive Director, Amy Shever, spoke at the annual conference of The American College of Veterinary Internal Medicine (ACVIM) in Seattle, Washington. June 6 – 9, 2007. The ACVIM, established in 1973, is the national certifying organization for veterinary specialists in large and small animal internal medicine, cardiology, neurology, and oncology. ACVIM's purpose is to advance the knowledge of animal health and diseases, and to foster the continued development of specialty veterinary care.

₩ July 5, 2007

2nd Chance 4 Pets' volunteer, Kathryn Shewey, was selected as one of ten representatives from US nonprofit animal welfare organizations to participate in PetSmart Charities' 2007 grant writing seminar series. The series of instructional webinars was designed to define funding needs, conduct research on appropriate funders, and complete a full grant proposal for their organizations. PetSmart, Inc. established PetSmart Charities, Inc. in 1994 as a nonprofit organization committed to supporting animal welfare and animal adoption.

September 6, 2007

2nd Chance 4 Pets' Founder and Director, Amy Shever, delivered a workshop at the annual Florida Veterinarian Medical Association (FVMA) conference in Orlando, Florida, discussing lifetime care plans for animal companions. The FVMA has been the voice of veterinary medicine in Florida for the past 75 years.

December 20, 2007

2nd Chance 4 Pets was listed as a lifetime care planning authority on pets in the December 15, 2007 edition of the San Francisco Chronicle. An article "Owners Encouraged to Care for Pets' Future in Estate Planning," focused on how pet caregivers should incorporate the future care of their pets as part of their estate planning process.





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