

Furburbia: A New Alternative to Pet stores Selling Pets

Furburbia, with two locations in Utah, offers an alternative to buying your pets from questionable pet stores. None of the pets at Furburbia have come from uncaring breeders, puppy mills, or other questionable sources. Every pet has been saved by adoption groups and shelters from almost certain death and brought to Furburbia. Adopting from Furburbia means saving a life.

Furburbia Founder Gregory Castle works with *Best Friends Animal Society* on the program *No More Homeless Pets in Utah*, a coalition of rescue groups, shelters and vets who work together to end euthanasia of homeless and stray animals.

And they've had tremendous success. Since 1999, this group has brought down the number of animals unnecessarily euthanized by 30%. Their adoption program has increased adoptions from just over 18,000 animals in 1999, to nearly 30,000 this year—a whopping 59% increase in only six years.

“We believe Furburbia has been successful because it takes the animals to a familiar environment for adopters, and gives them a very accessible alternative to pet stores,” said Gregory.

Part of No More Homeless Pets in Utah's success is due to innovative events and alliances, like the one with Furburbia; the other part comes from people like you, who, when you decide to get a pet, adopt from places like Furburbia and people like Gregory. Check out Furburbia at:

<http://www.utahpets.org/furburbia.html>

Editors note: the time has come to put an end to pet stores selling pets from puppy mills. We all know that there are hundreds of thousands of pure breed pets euthanized each year because they are unable to find a new human companion to care for them. The Humane Society of the United States estimates that close to 25% of all pets in animal shelters are pure breeds. Together we can support efforts (such as Furburbia) and put an end to puppy mills.