

2nd Chance 4 Pets 2010 Milestones

2nd Chance 4 Pets volunteers had a productive and eventful year in 2010, participating in many national animal care and veterinarian conferences and also facilitating educational workshops to promote *lifetime care planning* for companion animals.

Since we began our work in May 2004, our volunteer team has had a significant effect throughout the country. Thousands of pet owners, veterinarians and animal care organizations throughout the U.S. now recognize the significance of lifetime care for animal companions. *Most importantly, they understand how to ensure care for pets should these pets outlive their owners.*

Participation in 2010 National Conferences and Workshops

- 2nd Chance 4 Pets Director Amy Shever, delivered a workshop at the North American Veterinary Conference (NAVC), held January 15-18 in Orlando, Florida. More than 15,000 veterinary professionals from across the U.S. attended the conference.
- 2nd Chance 4 Pets volunteers delivered free materials to many of the 14,000 veterinarians in attendance at the Western Veterinary Conference (WVC) held February 14-18 in Las Vegas, Nevada.
- Along with 1,700 animal-care specialists from across the U.S. and five continents, 2nd Chance for Pets participated at Humane Society's Animal Care Expo Conference, held May 14-17 in Nashville, TN. Our Director Amy Shever delivered the presentation "*How to Help Pet Owners Plan for the Possibility that Their Pets Might Outlive Them*" and our volunteer team distributed educational materials to animal shelter and rescue groups in attendance.
- Director Amy Shever delivered a workshop about *lifetime care planning* for companion animals at the American College of Veterinary Internal Medicine Veterinary (ACVIM) conference held June 9-12 in Anaheim, California. that was attended by 4,500 veterinarians.
- 2nd Chance 4 Pets participated in and also led a workshop at the California Veterinary Medical Association's Pacific Veterinary Conference, held July 15-18 in San Francisco, California. More than 1000 veterinary professionals from across the U.S. and Canada attended the conference.
- Director Amy Shever delivered a workshop addressing the issue of domestic birds outliving their owners at the American Avian Veterinary (AAV) conference held August 1-5 in San Diego, California. where 900 veterinarian avian specialists were in attendance. This was the second time Amy has been asked to lead a workshop for the AAV organization.
- 2nd Chance 4 Pets participated in the Best Friends "No More Homeless Pets" conference held October 15-17 in Las Vegas, Nevada. Volunteers distributed information to the 1000+ animal welfare professionals in attendance.

Complimentary Initiatives

- In 2010, 2nd Chance 4 Pets distributed more than 400,000 brochures to veterinarians across the country in an effort to reach responsible pet owners and provide them with the resources to plan for the lifetime care of their pets.
- For the second year in a row, 2nd Chance 4 Pets partnered with Banfield Charitable Trust and Meals on Wheels in supporting the national "We All Love Our Pets" (WALOP) program. WALOP distributes free pet food to Meals on Wheels clients who have pets throughout the U.S. 2nd Chance 4 Pets provides brochures to the Meals on Wheels regional volunteer teams who distribute them to the home bound elderly they assist.
- In November 2010, our volunteer team mailed copies of a special-edition newsletter to our donors throughout the U.S. The newsletter outlines steps pet owners can take to plan for the possibility that their pets might outlive them.

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