

**News Release** 

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## 2nd Chance 4 Pets Online Fundraiser October 5-19, 2014 Commemorate Your Beloved Pets with a Custom Whimsical Pet Portrait

LOS GATOS, Calif. (October 5, 2014) — 2nd Chance 4 Pets is excited to announce a special fundraiser partnering with Whimsical Pet Portraits, a business that produces beautiful pet portraits and recognizes animal welfare organizations across the country. Whimsical Pet Portraits will donate thirty percent of every portrait purchased during October 5-19 to 2nd Chance 4 Pets!

The link to order a custom portrait: <u>http://www.whimsicalpetportrait.com/order-page.html</u>. Pet owners provide a photo of their pet, select a style and size, and order a unique, custom-painted portrait celebrating the special character and beauty of their pets.

Options to choose from include a fun and whimsical portrait, or a realistic rendering of a pet. Whimsical portraits come in two sizes: 8"x10" for \$100, or 10"x14" for \$150. Realistic portraits are available in three sizes: 10"x14" for \$150, 18"x 24" for \$250, or 22"x 30" for \$600. Portraits are authentic, hand-painted watercolor designs. Digital reproductions are also available. These portraits make great gifts and gift certificates are available.

## About 2nd Chance 4 Pets

The mission of 2nd Chance 4 Pets is to reduce the number of pets unnecessarily surrendered to animal shelters each year due to the death or incapacity of their human companions who care for them. 2nd Chance 4 Pets is a nonprofit, 501(c)(3), all-volunteer organization that works

nationwide to provide pet owners with comprehensive information and lifetime care solutions for their pets. Please visit www.2ndchance4pets.org for more information.

## **About Whimsical Pet Portraits**

Whimsical Pet Portraits advocates for animal welfare organizations nationally. They devote their limitless energy and talents to passionately advocate for the abused and homeless animal family members of our global community. They have helped raise money for organizations such as Michigan Pit Bull Education Project, Naked K-9, Small Dog Rescue, and Freedom Fences & DAWG Rescue. To view their portrait gallery, visit www.whimsicalpetportrait.com.

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