



News Release

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For a Fifth Year, 2nd Chance 4 Pets Continues Participation in the PayPal Giving Fund Program

LOS GATOS, Calif. (January 6, 2014) — Since 2009, 2nd Chance 4 Pets has been a part of the eBay *Mission Fish* Giving Works program, which allows eBay sellers to donate proceeds from their sales to 2nd Chance 4 Pets.

The program, recently renamed The PayPal Giving Fund, allows sellers to donate 10 to 100 percent of the final sale price of an item or \$1, whichever is greater. Each eBay auction receives a fee discount equivalent to the percentage of the donation as well as a tax receipt, making the actual cost of the donation much smaller.

Since the program's inception, over 400 eBay members have signed up as a partner for 2nd Chance 4 Pets. Sales from these members have generated more than \$5,000 for 2nd Chance 4 Pets. The funds have supported the organization's efforts to help provide resources and educate pet owners about ensuring care for their pets should their pets outlive them.

How the program works.... both buyers and sellers can participate in the eBay Giving Works program, partnered by the PayPal Giving Fund. Buyers can support their favorite charities such as 2nd Chance 4 Pets by purchasing items that benefit those causes. The items' listings are tagged with a Giving Works ribbon, and detail how much of the final sale price will be donated. More information can be found at givingworks.ebay.com.

About 2nd Chance 4 Pets

The mission of 2nd Chance 4 Pets is to reduce the number of pets unnecessarily surrendered to animal shelters each year due to the death or incapacity of the human companions who care for them. 2nd Chance 4 Pets is a nonprofit, 501(c)(3), all-volunteer organization. The organization works nationwide to provide pet owners with comprehensive information and lifetime care solutions for their pets. Please visit www.2ndchance4pets.org for more information.

About the PayPal Giving Fund

The eBay program helps nonprofits receive unrestricted revenue. To date it has generated over a quarter of a billion dollars for nonprofits. In January 2013, PayPal officially partnered with eBay, enabling 100% of each donation to be processed globally. For more information, visit <https://www.paypalgivingfund.org/>.

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