

## 2nd Chance 4 Pets 2011 Milestones

2nd Chance 4 Pets volunteers had a productive and eventful year in 2011, participating in many national animal care and veterinarian conferences and also facilitating educational workshops to promote *lifetime care planning* for companion animals.

Since we began our work in May 2004, our volunteer team has had a significant impact throughout the country. Thousands of pet owners, veterinarians and animal care organizations throughout the U.S. now recognize the significance of lifetime care for animal companions. *Most importantly, they understand how to ensure care for pets should these pets outlive their owners.*

### Participation in 2011 National Conferences and Workshops

- 2nd Chance 4 Pets Director Amy Shever delivered a workshop at the **Quest for Excellence Convention**, hosted by Pet Sitters International (PSI) on February 9-12 in New Orleans, Louisiana. In her presentation “Lifetime Caring for Pets,” Shever addressed the importance of ensuring the care of animal companions in the event of the pet owner’s death or disability.
- 2nd Chance 4 Pets volunteers delivered complimentary materials to many of the 14,000 veterinarians in attendance at the **Western Veterinary Conference (WVC)** held in Las Vegas, Nevada on February 15-19.
- 2nd Chance 4 Pets gained exposure at The CVC Group’s veterinary convention “**CVC Central 2011**” in Kansas City, Missouri on August 26-29. 2,800 veterinarians were in attendance.
- Along with over 2,500 veterinarians, technicians, and experts, 2nd Chance 4 Pets attended the **Veterinary Emergency and Critical Care Society** symposium (VECCS) on September 14-15 in Nashville, Tennessee.
- 2nd Chance 4 Pets participated in Best Friends Animal Society’s “**No More Homeless Pets**” conference held on October 21-23 in Las Vegas, Nevada. Volunteers distributed information to the 1000+ animal welfare professionals in attendance.
- Amy Shever was invited as a guest speaker at the 58<sup>th</sup> annual Hawaii **Veterinary Convention**, hosted by the Hawaii Veterinary Medical Association (HVMA) on November 25-27. Veterinarians from the U.S. and from Japan were in attendance.

### Complimentary Initiatives

- In 2011, 2nd Chance 4 Pets distributed more than **400,000 brochures** to veterinarians across the country in an effort to reach responsible pet owners and provide them with the resources to plan for the lifetime care of their pets.
- 2nd Chance 4 Pets continued to partner with **Banfield Charitable Trust and Meals on Wheels** in support of the national “We All Love Our Pets” (WALOP) program. WALOP distributes free pet food to Meals on Wheels clients who have pets throughout the U.S. 2nd Chance 4 Pets provides brochures to the Meals on Wheels regional volunteer teams who distribute them to the homebound elderly they assist.
- In November 2011, our volunteer team mailed copies of a special-edition newsletter to our donors throughout the U.S. This edition focused on emergency planning for pets and outlined steps pet owners can take to plan for the possibility that their pets might outlive them.

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